

AGENDA

Sustainability of AthenaPlus tools

Europeana DSI : progress information and perspectives

Future EU projects

Statutes: Modification of the criteria for participation to the board of administrators

DISCUSSION AND QUESTIONS

Through Dissemination of information

- Publications
- Dedicated flyer
- Maintenance of online communication tools
- Presentations : Nemo AGM, Daria EU WS...

Through new EU projects

- New EU projects including Europeana DSI 1 & 2
- Trainings

Through services offers

- Training
- National projects
- Movio Helpdesk

Digital Service Infrastructure (DSI) – 1st April 2015 – 31th May 2016

Call : Connecting Europe Facility – Telecommunications 2014 - Europeana - Core Service Platform

Objective

DSIs are composed of 'core service platforms' which enable trans-European connectivity and interoperability, and related 'generic services' which link national and sectorial infrastructures to the platforms.

Under funding from the Connecting Europe Facility, Europeana will develop into a widely recognised platform of services and resources, not only for metadata references, but also for access to cultural content, tools and technologies, projects and other services.

27 partners

Stichting Europeana Europeana Foundation (EF) : leader

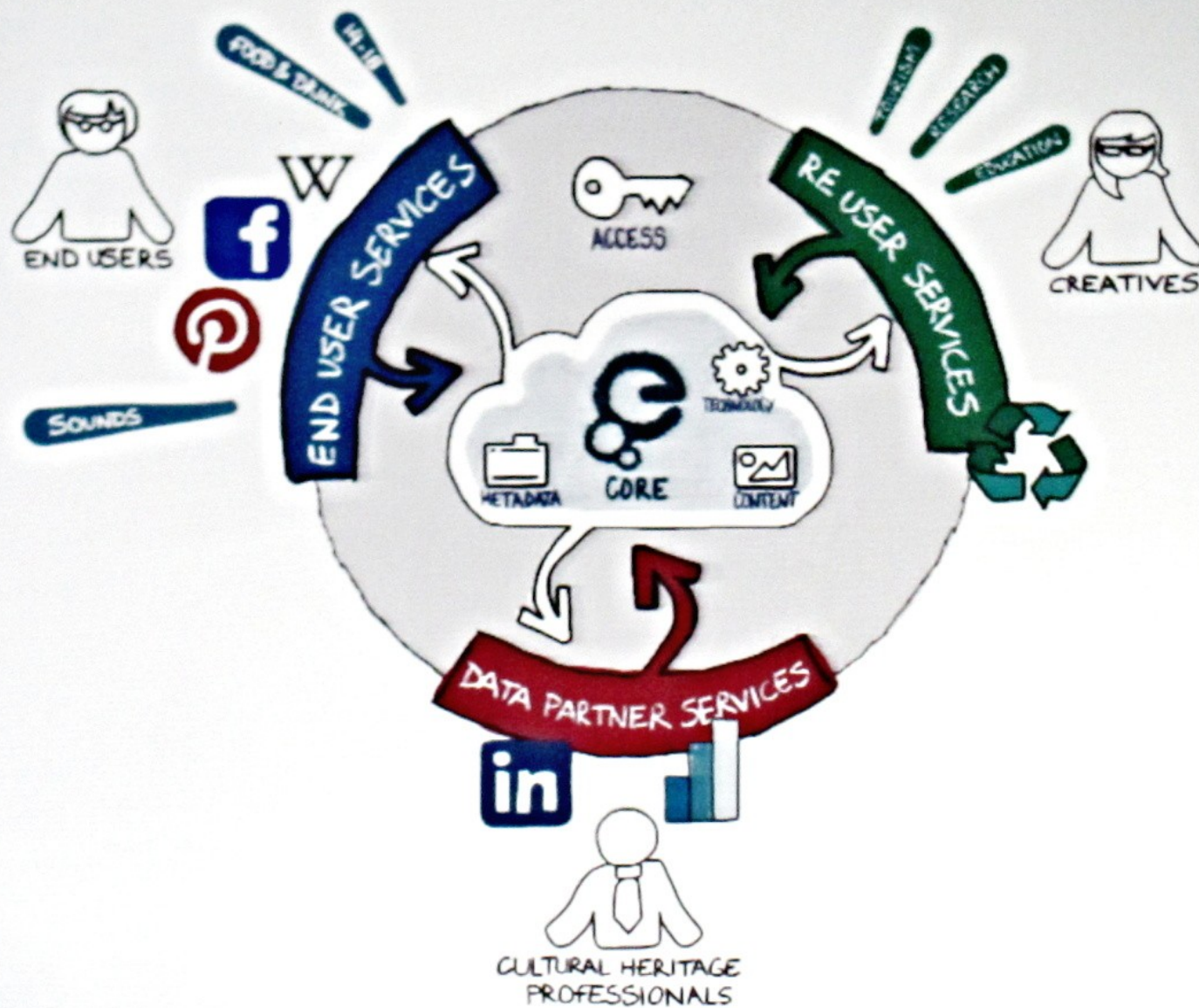
MCA : full partner **as the aggregator for museums**

Total Budget : 8,900,000 euros

MCA Budget : 229 589 euros

Title of Proposal Access to digital resources of European Heritage ('Europeana')
Proposal acronym EUROPEANA
List of participants

Participant No. *	Name of organisation	Country
1 (Coordinator)	Stichting Europeana <i>Europeana Foundation (EF)</i>	Netherlands
2 (Participant)	Association des Cinémathèques Européennes <i>Association of European Cinémathèques (ACE)</i>	Belgium
3 (Participant)	Deutsche Film-Institute (DFI)	Germany
4 (Participant)	Michael Culture AISBL (Michael)	Belgium
5 (Participant)	Freie Universität Berlin (FUB)	Germany
6 (Participant)	2Culture associates (2Culture)	United Kingdom
7 (Participant)	Αθηνά-Ερευνητικό Κέντρο Κοινωνικής στις Τεχνολογίες της Πληροφορίας, των Επικοινωνιών και της Γνώσης <i>Athens-Research and Innovation Center in Information, Communication and Knowledge Technologies (AthenaRC)</i>	Greece
8 (Participant)	Europeana Fashion International Association (eFashion)	Italy
9 (Participant)	Stichting Nederlands Instituut voor Beeld en Geluid <i>Netherlands Institute for Sound and Vision (NISV)</i>	Netherlands
10 (Participant)	Stichting International Association of Labour History Institutions (IALHI)	Netherlands
11 (Participant)	EUN Partnership AISBL (EUN)	Belgium
12 (Participant)	European Association of History Teachers (Euroclio)	Netherlands
13 (Participant)	Stichting Historie der Techniek <i>Foundation History of Technology (SHT)</i>	Netherlands
14 (Participant)	DARIAH ERIC (DARIAH)	France
15 (Participant)	CLAREN ERIC (CLAREN)	Netherlands
16 (Participant)	Agence luxembourgeoise d'action culturelle asbl (FLURIO)	Luxembourg
17 (Participant)	European Museum Academy (EMA)	Netherlands
18 (Participant)	Koninklijke Bibliotheek, Nationale Bibliotheek van Nederland <i>Koninklijke Bibliotheek, National Library of The Netherlands (KBNL)</i>	Netherlands
19 (Participant)	Latvijas Nacionālā bibliotēka <i>Latvian National Library (LNB)</i>	Latvia
20 (Participant)	The Collections Trust (CT)	United Kingdom
21 (Participant)	SE1 Media (SE1)	United Kingdom
22 (Participant)	Stichting Digitaal Erfgoed Nederland <i>Foundation Digital Heritage Netherlands (DIEN)</i>	Netherlands
23 (Participant)	Stichting Nederland Kennisland (KL)	Netherlands
24 (Participant)	Facts and Files Research Institute Berlin Partnership (FFI)	Germany
25 (Participant)	Platóniq Sistema Cultural (Platóniq)	Spain
26 (Participant)	Österreichische Nationalbibliothek <i>Austrian National Library (ONB)</i>	Austria
27 (Participant)	Instytut Chemii Bioorganicznej PAN <i>Poznan Supercomputing and Networking Center (PSNC)</i>	Poland



MCA Role & activities

Aggregator for museums → **WP1: Data partner services**

- Participation to create the requirements for the integration of museum data aggregation into the new aggregation infrastructure and Europeana DSI
- Expert Hub
- 1 Aggregators Forum meeting
22-23 October 2015, Roma, ICCU
- Trainings : 2 face to face Trainings (Italy + Germany) + 1 online
- Providing new data providers to Europeana DSI
- Technical infrastructures : MINT & Metis

How MCA members can participate

- Participation to activities
- Development of data providers in museum field

MUSEU-HUB

In the framework of Europeana DSI

Aim

To become the reference point for museums for DCH

What

Training

Information (events rules, guidelines, projects etc.)

Support for future Europeana content providers

Services: AthenaPlus tools provision

How

Training workshops

Webinars

Website

Assistance for the use of the tools

Support to content providers

Progress

- ✓ Participation to Kick off & Skype meeting
- ✓ Participation to 2 MS (MS8 & MS9) & 1 Deliverable
- ✓ Participation to Expert Hub group : questioner for Museu Hub
- ✓ Partnership agreement with NEMO
- ✓ Tenders & contracts
 - "Integration of europeana connection kit into europeana's metis workflow », K-INT
 - "Hosting, maintenance, development and integration of the "MUSEU"-platform through MINT into the Europeana workflow", NTUA
- ✓ Organisation of a workshop in Bologna, Italy - 9 oct.2015
Cultural institutions towards Europeana: opportunities, licenses and IPR issues"
- ✓ Organisation of Aggregators Forum Meeting in Roma, Oct.2015
- ✓ Action plan (communication, training, workshops) for European museums)
- ✓ Investigation in the development of expert hubs , Expert Hub for museums

Next steps

- Website of the MUSEU Hub
- Development of data providers
- *WS/Training for museums in Germany in collaboration with Nemo & SPK*

Europeana DSI 2

Provisional schedule :

Call publication : end of 2015

Budget :10M

Content

Continuation of the aggregation & DSI 1

MCA Strategy : join a consortium as a full partner

2 first deadlines

H2020 – Societal challenge 6 'Europe in a changing world - Inclusive Innovative and Reflective Societies', February 2016

Erasmus+, March 2016

Key Action 2 (KA2) — Cooperation for innovation and the exchange of good practices

H2020 – Societal challenge 6 'Europe in a changing world - Inclusive Innovative and Reflective Societies' // Call – understanding Europe - promoting the European public and cultural space
Strand CULT-COOP-08-2016: Virtual museums and social platform on European digital heritage, memory, identity and cultural interaction.

Publication 14.10.2015 **Planned Opening** 27.10.2015 **Deadline** 04.02.2016

General objective of the call : role that technology can play in promoting a better understanding of the richness of Europe's heritage and diversity equally deserves further exploration as well as solutions-driven options. Tackling societal challenges that European societies face today .

2 scopes :

- a) Research and Innovation action = 2,5M
- b) Coordination & Support action = 1M

Challenges

- **give further emphasis** on improving **access**, establishing **meaningful narratives** for collections and displays and **story-led interpretation** by the development of VM.
- Address issues that are required to make this happen e.g. image rights, licencing and the ability of museums to support new ICT technology.
- **Social platform** to support the **multidisciplinary** awareness needed for providing a comprehensive framework for the accessibility, preservation, participatory and sustainable management of cultural resources and assets, **based on a holistic, social understanding of European culture and cultural heritage.**

- debate over these issues and opportunities by facilitating **an open dialogue** on how **technological changes, new business models** and **scientific progress** impact and accelerate developments, including social change, determine policy changes, and support new investments (both private and public) involving diverse actors with different stakes and agendas.

Expected Impact for Virtual Museum and Social Platform

- **accessible** for everyone, breaking the restrictions of geography and time.
- increase **European citizens' curiosity** for art and their **understanding** of cultural heritage.
- support access to culture and citizens' engagement with culture in **less developed regions**.
- **Researchers and scholars** will benefit from the new possibilities to shape, access and study European Culture.
- **Synergies between virtual and traditional museums and cultural institutions** will support the economic growth of the sector as measurable impacts will be achieved beyond the beneficiaries of the funded projects.

a) Research and Innovation action (RIA)

The Virtual Museum (VM) is not a real museum transposed to the web, nor an archive or a database of virtual digital assets but a provider of information on top of being an exhibition room.

Objective

- VM provide opportunities for **people to access digital content** before, during and after a visit in a range of digital 'encounters'.
- Virtual museum is technologically demanding especially in terms of **virtual and augmented reality and storytelling authoring tools** which must covers various types of digital creations including virtual reality and 3D experiences, located online, in museums or on heritage sites.

Activities = basic & applied Research

- development of highly innovative technologies, methods and ICT tools to significantly improve the 'digital encounter' including quality of images, sonic narratives,
- the display and interactivity with digital objects
- research and create new ways of personalised storytelling, interactivity and adaptive guidance, bridging the physical and the digital world.
- The technology resulting from the research should be validated in real life environments. During test and validation phases, due attention has to be paid to scalability, portability, transmedia and interoperability of the technologies proposed and the support needed when implemented.
- social media tools should be integrated into the VM platform in order to facilitate exchange of information among users.

Erasmus+, March 2016

Key Action 2 (KA2) — Cooperation for innovation and the exchange of good practices

- Sector Skills Alliances : Cultural sector expected
- Knowledge Alliance : more transversal

Subject : e.g new curricula in use of DCH

Board members : validation of new member(s) in next General Assembly

- From 5 members minimum to 8 members maximum
- Modification of the criteria for participation to the board of administrators is needed
- Modification of the statute = a specific general assembly

- **Participation to Europeana general Assembly, 3-4.11.15, Amsterdam**
- **Participation to NEMO Annual Conference, 5-6.11.15, Pilsen**
 - Présentation of Europeana DSI & Museu Hub to Nemo members
- **Participation to Dariah EU Workshop, 8-9.11.15 Belgrade, Erasmus+ project**
 - Présentation of AthenaPlus tools & WS on Training
- **Forum Culture, 26-27.11.15, Brussels**

Thank you for your attention!

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