



GENERAL ASSEMBLY
Thursday 7th of March 2013, Padua, Italy
9:30 - 12:30

Sala Documenti Diplomatici della Biblioteca Ettore Anchieri, (ex) Facoltà di Scienze politiche -
Università degli Studi di Padova- Via del Santo, 28

Participants:

Rossella Caffo, MIBAC-ICCU (Italy)
Marie Teresa Natale, MIBAC-ICCU (Italy)
Astrid Brandt-Grau, MCC (France)
Marie-Véronique Leroi, MCC (France)
Ekaterina Dikova, CL-BAS (Bulgaria)
Marie Kocinova, Moravian Museum (Czech Republic)
Maria Sliwinska, ICIMSS (Poland)
Monika Hagedorn-Saupe, SPK (Germany)
Anna Busom Aruebo, Generalitat de Catalunya (Spain)
Una Balode, Culture Information System Centre (Latvia)
Pier Giacomo Sola, Amitié (Italy)
Claudio Prandoni, Promoter SRL (Italy)
Corinne Szteinszneider, Michael Culture Association (Belgium)
Stéphane Cagnot, Dédale (France)
Claire Loucopoulos, Dédale (France)

Guests:

Christophe Roche, Université de Savoie / Université de Lisbonne (France / Portugal)
Florent André, Université de Savoie (France)

AGENDA

1. ACTIVITIES REPORT 2012

- Management and animation, members
- European Projects and workshops 2012
- Communication
 - Presentation of the website
- Services: TMP and European Portal
- Michael European Portal
 - Background
 - Presentation of E-Print and new Portal
- Annual accounts 2012
 - Report on membership fees and exceptional contributions
 - Bank amount
 - Products and expenses remaining
- Vote
 - Activity report 2012
 - Annual account 2012

2. ACTION PROGRAMME 2013

- Activity plan 2013
 - Strategy and development
 - European projects
 - Workshops and event
 - Membership campaign
 - Technical developments for the portal
- Provisional budget 2013
- Vote
 - Activity plan 2013
 - Provisional budget 2013

3. DISCUSSION AND QUESTIONS

ANNEXES:

Activity Report 2012

Financial Report 2012

Activity Plan and provisional budget 2013

Global presentation in PowerPoint

1. ACTIVITY REPORT 2012

Vice-President Rosella Caffo opens the General Assembly.

- Management and animation, members
 - Recruitment of a new part time coordinator: Corinne Szteinsznaider
 - Presentation of Corinne Szteinsznaider

She formerly worked for Relais Culture Europe, the contact point of the DG Culture of the European Commission.

Rosella Caffo knows very well the Italian Cultural Contact Point, at the MIBAC.

Lobbying is important: Michael Culture and its members, notably the ministries, have to lobby for the future programme Creative Europe. A meeting with the European Commission (Ann Branch, DG Culture) will be planned.

Geographical development: the network already has contacts with Russia, Israel, the United States. It is important to reinforce contacts and collaborations with other sectors: artistic, culture and networks, such as Culture Action Europe. One of the main targets for the next Culture programme is how to develop connections. Tourism is also an important stake.

There will be opportunities for Michael Culture in different programmes, linked to the European 2020 strategy: Creative Europe, Research, Lifelong Learning, structural funds.

Michael Culture is in a good position to answer to these programmes.

- European Projects and workshops 2012
 - Linked Heritage | CIP ICT-PSP | 1st April 2011 - 30 September 2013
 - DCH-RP | FP 7, INFRA | 1st October 2012- 30th September 2014
 - SIERA | FP7 INCO | 1st October 2011 - 30 September 2014

⇒ CF Activity Report

- Application to the DG Culture network grant

Last Autumn Michael Culture submitted an application in the Framework of the Culture Programme, under strand 2 « annual operating grant for European advocacy network ». It was the last call for this programme. It was the second application, and it did not succeed.

88 proposals from more than 30 countries were submitted and only 17 proposals were selected.

This strand is very specific because there is a few turn-over of selected networks, and it's a very political strand.

The specific objective of this European programme was to support mobility of cultural professionals and mobility of production or artefact, and to support intercultural dialogue.

The assessment of the application is quite good, 85 points. Due to the budget availability, the needed score was 88 points.

Just a few points about the experts' evaluation:

- Strength:
 - Expected level of outputs: wide range of activity
 - Relevance to the specific objectives of the programme: a specific attention to the geographical diversity and intercultural dialogue
 - Long term impact/sustainability: strong potential of cooperation development + expansion of the network
- Weakness:
 - Communication & promotion: activity for general public to be developed
 - Cultural activities: activities more characteristic of a project than a network

- European added value: a structural method in Networking to be developed

Next programme

In the Framework of the next cultural cooperation programme, Creative Europe, there will be a strand for European network and another one for European Platform.

At the moment the precise calendar and the technical details or eligibility criteria for implementation of the programme are not known. But it could be a good and quite better opportunity for Michael culture association to apply.

The next programme will focus on new specific objectives. It will support cooperation projects and networks linked to structuration of the cultural and creative sectors, and that will address audience development and also face digital challenges.

- Workshops and working groups
 - ⇒ CF Activity Report
- Communication
 - Presentation of the website

Audiovisual contents: all the video produced by MCA are on MCA website

+ VIMEO: in the framework of Linked Heritage

+ SCOOP it: in the framework of Linked Heritage. In France it's very used and it's quite new in Italy. The agenda is a new communication channel, as it is opened to members' activities.

Minerva website is upgraded very little, but still very well visited: the number of unique visitors and visits is still very important:

Month	Unique visitors	Number of visits	Pages	Hits	Visits duration
Jan 2012	7763	12667	34157	78360	320 s
Feb 2012	1524	1964	3870	10702	217 s
Mar 2012	0	0	0	0	0
Apr 2012	5594	7845	17451	46205	203 s
May 2012	7919	11647	28751	73232	213s
Jun 2012	6804	12416	29445	64360	344 s
Jul 2012	5527	11915	30344	56777	445 s
Aug 2012	6660	11671	41979	71017	410 s
Sep 2012	7833	13280	38436	75578	371 s
Oct 2012	10900	18036	41979	92240	306 s
Nov 2012	10349	15372	31742	76651	234 s
Dec 2012	9361	14228	28286	66877	244 s
Total	80234	131041	326440	711999	309 s

The number of downloads is also still very important:

events/michael/materialiintconf06120405/Presentations/werthner.PDF	54751
/publications/handbookwebusers-firstdraft-june08.pdf	16389
/publications/Handbookwebuserinteraction_it.pdf	15028
/structure/workinggroups/goodpract/document/bestpracticehandbook1_2.pdf	13385
/publications/qualitycriteria-i/qualitycriteria-i0402.pdf	11940
/publications/guideipr1_0.pdf	10939
/publications/MINERVAeC IPR Guide_final1.pdf	10028
/publications/qualitycommentary_ar.pdf	9086
/structure/workinggroups/userneeds/prototipo/cms/tutorial/inserimentomappa.pdf	7302
/publications/qualitycommentary/qualitycommentary040622draft.pdf	6880
/publications/qualitycommentary/qualitycommentary_fr.pdf	5918
/events/michael/materialiintconf06120405/presentations/cerf.ppt	5393
/events/documents/pompei27280206.pdf	5098
/documents/compence_centre_SoAR_1.pdf	4777
/publications/qualitycommentary/qualitycommentary050314final.pdf	4686
/publications/qualitycriteria1_2draft/qualitypdf1103.pdf	4669
/structure/workinggroups/goodpract/document/goodpractices1_3_el1.pdf	4540
/publications/Linee_guida_tecniche.pdf	4485
/publications/CostReductioninDigitisation_v1_0610.pdf	4441
/publications/MINERVA TG 2.0.pdf	3861
/publications/Handbookwebuserinteraction.pdf	2620
/structure/workinggroups/goodpract/document/buonepratiche1_3.pdf	2572

The network is still alive, as it is demonstrated through the Minerva statistics.

Rossella Caffo suggests looking at European programmes to support these activities.

- Services: TMP and European Portal

Michael Culture was very involved in the Athena project. The wiki on terminology was created during this project: it was for professionals, and then became more opened to general public. Now it is used in the framework of the Linked Heritage project, for WP3 on terminology.

The TMP is presented more in details during the Linked Heritage meeting.

- Michael European Portal
 - Background
 - Presentation of E-Print and new Portal

- The Michael European portal uses new version of technology « Eprint technology » more recent and supported by the open source community.
- Demo of the new portal: The demo was tested only with digital collections/ Now tested with all the entities. There were huge difference between national instances and European portal. Same process of harmonization for terminology
- Now it is easier to manage the records: before 2 modules: record and publication / now: the same and just 1 file.
- Package for new instance: almost ready but need to provide documentation: interesting for Catalunya and Palestine.
- Before, the European portal was on a server and national ones on other servers - now they are all on the same server.
- The test has to be reported on the Gitlab: 2 steps for importing:
 - - create a new instance
 - - import the data

Members check in the test instance and when it is validated, instances are put in production mode.

On the home page of the portal: say that the new version is coming soon. Add a sentence: "If you are interested, send us an email so that you will be informed of the opening of the portal"

The portal should be accessible in mid-April.

All the members have to send their last data.

There is a need for translation: or members do it on a file or they translate it directly.

For national instances: need to foresee place to customize (ex: banners)

Put the instances in alphabetical order and add the Czech instance.

Other institutions in Bulgaria: Malis foundation, working with the Central Library.

Hungary: Neuman was the contact but no more involved in European project => we have to find other institutions to take the lead on this.

- Annual accounts 2012

The work on accountancy has been done by Dédale and Amitié, in relationship with the accountant in Brussels BVM: Amitié has taken in charge the bookkeeping and Dédale the financial management

- Loss and profit account:

MCA has a positive balance for 2012 with a profit of 68.911 euros, which allows planning future activities.

INCOME:

This positive result is mainly due to the exceptional memberships fees paid in 2012

75 000 euros (MIBAC, SPK and MCC)

The others income are the subcontracting for Dédale for the Linked Heritage project: 3586 euros
Decrease by the non eligible expenses to reimburse to the European commission for the cultural grant

EXPENSES

The main expenses for 2012 are salary, accountancy and web supply costs.

- Balance sheet:

The earned surplus is 69 366 euros

The amount in bank is 63 820 euros

This amount in bank will be increase and decrease in 2013 as following:

1/ For 2013, the AISBL must still receive the following payments

- 9 314 euros for the final payment of Euros for NH project (MIBAC)

- 11.086 euros for overdue payments (Dedale for Linked Heritage subcontracting and membership fees from MIBAC, ICIMSS and Generalitat de Catalunya)

A TVA credit for a 3 213 euros has to be balanced in 2013

2/ The expenses the AISBL must still pay are in the liabilities account:

4.939 euros for administrative costs and 2472 euros of functioning expenses 2012 (salaries, Ursaff et Taitbou)

The payment of the advance for DCH-RP project, which is already in bank, has been postponed to 2013: 10.887 euros

Memberships fees:

Taking in account the work done by Amitié and Dedale for the AISBL Their membership fees will be paid in kind for 2012.

The invoices for 2013 have to be sent.

- Votes
 - Activity report 2012
 - ⇒ Approved unanimously
 - Annual account 2012
 - ⇒ Approved unanimously
 - Payment in kind of the membership fees for Amitié and Dédale for 2012
 - ⇒ Approved unanimously

4. ACTION PROGRAMME 2013

- Activity plan 2013
 - Strategy and development

How to work on cultural diversity and cohesion?

Regarding the negotiation of the next programmes: 7 months to 1 year to prepare them. The date of start depends on the adoption of the budget by the EU.

One of the 7 pillars of the EU 2020 strategy is the challenge of digital society (smart growth objective).

Creative Europe: call in summer / 4 months between call and application

Michael Culture has to start the preparation: prepare the lobby: meetings with the DG Culture, Ann Branch and with other DGs: in April or May.

Launch the membership campaign: contact people who could be interested. It is necessary to have a strategic approach: a specific strategy has to be defined for each member category. All members can make a proposal for the new members.

There will be new platforms - connections with other European initiative

Astrid Brandt-Grau suggested that it could be interesting to see which connections could be established with the JPI.

There is a meeting in March in Roma, on 21st - 22nd.

- European projects

- On-going projects

- Linked Heritage (end September 2013)
- DCH-RP
- SIERA

- New projects

- Athena+ | CIP ICT-PSP | 1st March 2013 - 31st August 2015

Michael Culture's role: WP7 Awareness and dissemination: Co-leader with SPK (CF Activity plan 2013)

- Workshops and event

- 20th March 2013: Innovative services for tourism, Roma

Organised by the working group on innovative services, in the framework of the Athena+ project.

- 18th of April 2013: Multilingualism, Paris

Organised by the working group on multilingualism, in the framework of the Linked Heritage project

⇒ CF Activity plan 2013

- Michael Culture event

*Dublin, Michael Culture can get a slot: see with Annette Kelly from the Library Council.

Presentation has to be in the programme.

* Proposal to organise an event in Brussels, coordinated by Michael Culture, like a workshop, inviting the European Commission: for example in autumn, on the occasion of the culture conference linked to the Agenda for culture. Half day, to establish new contacts.

Presentation in Dublin announcing something in Brussels

*Possibility to organise an event in connection with Athena+

- Membership campaign

The Birzeit University (Palestine) is interested in joining Michael Culture.

- Technical developments for the portal

CF Activity Plan 2013

- Provisional budget 2013

New expenses are planned for the technical development on the portal.
The earned surplus is allocated to balance the budget.
Salaries: taking in account DCH-RP and Athena+ projects.

- Vote
 - Activity plan 2013
- ⇒ Approved unanimously
- Provisional budget 2013
- ⇒ Approved unanimously

5. DISCUSSION AND QUESTIONS

* Corinne Szteinszneider, Pier Giacomo Sola, Maria Teresa Natale and Stéphane Cagnot will coordinate the task force on future projects and development.

* Website

A reserved area could be created, functioning as collaborative workspace, and a place to put the statutes, minutes, and interesting documents of the association.

* Honorary members category

The Network member category is a way to create a list of experts.

It is proposed to keep the honorary members category, but only for individuals: Antonella Fresa is a honorary member (and not Promoter).

Christophe Dessaux is invited to become a honorary member. He is now in Uruguay, which could open new cooperations with South America.

Other people could be involved as honorary members: it would be good to have some rules to precise who can become honorary member.

- ⇒ The decision to have a honorary members category, reserved to individuals, is approved unanimously.
- ⇒ The members of MCA will have to sign a mandate in the name of the treasurer so that he can make the initiatives of legal recording of modification of the statutes.

*Membership fees 2013

The membership fees 2013 for Dédale and Amitié will be an in kind contribution

- ⇒ Approved unanimously

The issue of the potential exemption of membership for the Hellenic Ministry of Culture is raised, following the request of Katerina Moutogianni. However, since there is no representative from the HMC attending the General Assembly, it is postponed to the next Assembly.

BOARD

* Presidency

Christophe Dessaux left the French Ministry of Culture, and was replaced by Astrid Brandt-Grau who arrived in November. She will provide her knowledge of the European Commission, thanks to her former work at the EC.

She proposes to Rossella Caffo (MIBAC-ICCU) to take the Presidency of the association.

Astrid Brandt-Grau is proposed as Vice-President.

Pier Giacomo Sola proposes to have Monika Hagedorn-Saupe as the second Vice-President: it is interesting because of her involvement in the executive committee of Europeana.

New Presidency:

Rossella Caffo, MIBAC-ICCU: President

Astrid Brandt-Grau, MCC: Vice-President

Monika Hagedorn-Saupe, SPK: Vice-President

⇒ Voted unanimously